

Amanda Potter, "Entry on: The New Original Wonder Woman (Series, S01 E01: Pilot) by Douglas S. Cramer, Peter J. Elkington, Leonard Horn, William Moulton Marston [Charles Moulton] , Stanley Ralph Ross", peer-reviewed by Susan Deacy and Elżbieta Olechowska. Our Mythical Childhood Survey (Warsaw: University of Warsaw, 2018). Link: <http://omc.obta.al.uw.edu.pl/myth-survey/item/549>. Entry version as of February 12, 2025.

Douglas S. Cramer , Peter J. Elkington , Leonard Horn , William Moulton Marston [Charles Moulton] , Stanley Ralph Ross

## The New Original Wonder Woman (Series, S01 E01: Pilot)

United States (1975)

TAGS: [Amazons](#) [Hippolyta](#)



We are still trying to obtain permission for posting the original cover.

General information	
<i>Title of the work</i>	The New Original Wonder Woman (Series, S01 E01: Pilot)
<i>Studio/Production Company</i>	Douglas S. Cramer Company, Warner Bros. Television, ABC Television
<i>Country of the First Edition</i>	United States of America
<i>Country/countries of popularity</i>	United States
<i>Original Language</i>	English
<i>First Edition Date</i>	1975
<i>First Edition Details</i>	<i>The New Original Wonder Woman</i> (Pilot). Directed by Leonard Horn, created by Stanley Ralph Ross, based on characters by William Moulton Marston, produced by Douglas S. Cramer and Associate Producer: Peter J. Elkington (Associate Producer), November 7, 1975.
<i>Running time</i>	74 min
<i>Date of the First DVD or VHS</i>	The Complete First Season DVD was released on August 15, 2005. Complete Season Box set released July 18, 2016.
<i>Available Online</i>	Available on Amazon online (pay to view)
<i>Genre</i>	Action and adventure fiction, Fantasy fiction, Superhero films, Television series
<i>Target Audience</i>	Crossover (Families including children (the DVD was given a PG rating))



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## Creators



### **Douglas S. Cramer , b. 1931 (Producer)**

Cramer is an American television producer who worked for ABC Television, 20th Century Fox, Paramount television and Spelling Television, as well as his own production company. He produced a number of television series and soap operas from the 1970s to the 1990s including *The Love Boat*, *Mission Impossible*, *The Brady Bunch*, *Dynasty*, *The Colbys* and television film versions of Danielle Steele novels, as well as *Wonder Woman*. He is also well-known as an art collector.

Bio prepared by Amanda Potter, Open University,  
[amanda.potter@caramanda.co.uk](mailto:amanda.potter@caramanda.co.uk)

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### **Peter J. Elkington , 1926 - 2001 (Producer)**

Elkington is a British-born producer and actor who worked in Canada and America as associate producer for the documentary series *Telescope* and the *Wonder Woman* pilot.

Bio prepared by Amanda Potter, Open University,  
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### **Leonard Horn , 1926 - 1975 (Director)**

Horn was an American television director and producer. He worked on a number of action, fantasy, police and hospital series in the 1960s and 1970s up until his death in 1975 including *Dr Kildare*, *The Doctors and the Nurses*, *The Outer Limits*, *Mission Impossible*, *Mannix*, *Voyage to the Bottom of the Sea* and *The Rookies*. He directed the pilot only for *Wonder Woman*.

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### **William Moulton Marston [Charles Moulton] , 1893 - 1947 (Author)**

American psychologist Marston is best known as developer of the systolic blood pressure test, and for creating the character of Wonder Woman. Marston wrote the first Wonder Woman story for *Sensation comics* in 1941, with artist Harry G. Peter. Marston continued to write Wonder Woman comics until his death in 1947.

Bio prepared by Amanda Potter, Open University,  
[amanda.potter@caramanda.co.uk](mailto:amanda.potter@caramanda.co.uk)

Retrieved from  
[Wikipedia](https://en.wikipedia.org/wiki/William_Moulton_Marston), public domain  
(accessed: December 14,  
2021).

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### **Stanley Ralph Ross (Author, Screenwriter)**

After an early career in advertising, American television writer, actor and voice artist Ross started writing for television in the 1960s, working on *Batman*, *The Monkees* and *The Man from U.N.C.L.E.* Ross was co-writer of a short pilot for *Wonder Woman* filmed in 1967, but never broadcast, titled *Wonder Woman: Who's Afraid of Diana Prince*. Ross developed the 1970's *Wonder Woman* series for television with Douglas S. Cramer, but only wrote the pilot episode. In 1979 he was writer on the television film *Gold of the Amazon Women*, writing as Sue Donem, a film placing the Amazons in the South American jungle rather than ancient Greek setting. He also developed television series *Monster Squad* and *That's My Mama*.

Bio prepared by Amanda Potter, Open University, [amanda.potter@caramanda.co.uk](mailto:amanda.potter@caramanda.co.uk)

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### Additional information

Casting	Lynda Carter – Princess Diana/Diana Prince/Wonder Woman, Lyle Waggoner – Major Steve Trevor, John Randolph – General Phil Blankenship, Stella Stevens – Marcia, Ashley Norman – Red Buttons, Eric Braeden – Captain Drangel, Henry Gibson – Nikolas, Kenneth Mars – Colonel Von Blasko, Cloris Leachman – Queen Hippolyta.
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**Summary**

During World War 2, American pilot Major Steve Trevor crash lands on Paradise Island, an island inhabited by Amazons, who have lived there at peace away from men since the times of ancient Greece. Found on the beach by Princess Diana and a fellow Amazon, Steve is nursed back to health. Diana wins an Olympic Games/schools sports day contest in disguise, including avoiding her opponent's bullets by deflecting them with her bracelets, in order to be able to take Steve home to America. The Amazon Queen, Hippolyta, is at first reluctant for Diana to go, but when she wins the contests she awards her daughter with the lasso of truth, and is proud of her daughter for her bravery and skill. In an interesting twist Hippolyta, who is distrustful of men, tells Diana that "our civilisation is perfection" and "young Amazon minds are best occupied with athletic discipline and higher learning". These are areas that modern viewers would associate with the Ancient Greek male-centric society, which brought us the Olympic Games and Philosophy.

In America Diana, calling herself Wonder Woman, uses her speed and strength first to stop a bank robbery, where she comes to the notice of Ashley Norman, a showman who wants to put her on the stage with her "bullets and bracelets routine"; Diana makes one appearance, and avoids the bullets from the machine gun of an old lady in the audience,



who has accompanied Steve's attractive secretary and Nazi spy, Marcia. Steve is abducted by Marcia and her accomplices, including Norman, but Diana as Wonder Woman saves Steve and also stops a Nazi pilot from dropping bombs on America. At the end of the episode Diana is given the job as Steve's new secretary, disguised as the plain Diana Prince, with hair scraped back, glasses, and a military uniform.

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## Analysis

The *Wonder Woman* series was highly influential with young people in the 1970s, and the character of Diana/Wonder Woman particularly inspired a generation of young girls, as the first female action heroine on television (the pilot was broadcast a year earlier than *The Bionic Woman* and *Charlies Angels* were first aired). This would be the first exposure many young viewers had to the concept of the Amazons from Greek mythology. The pilot episode is closely based on Marston's comics, which are set in WW2, including the crash landing, the games, and Steve Trevor's return. Some slight changes are made, including the addition of the character of Marcia. Any use of Greek mythology can be tied directly back to Marston, for example the use of the name Queen Hippolyta, and the Amazons as a society of women who lived apart from men. There is no evidence that any specific ancient sources are used by either Marston or the creators of the television episode. The story being told is that of how the Amazon Princess Diana becomes Wonder Woman, rather than a story from Greek mythology

The *Wonder Woman* pilot provides viewers with a specifically 1970s version of the Amazons, dressed in babydoll nightdresses, rather than wearing costumes based on ancient images in sculpture or vase painting (or from archaeological evidence from the Scythian "warrior women" graves, which was not available in the 1970s.) Neither are Marston's own Amazons portrayed in costumes based on ancient visual culture, instead they wear halter-neck tops and gym skirts. The warrior status of both Marston's Amazons and the Amazons from the pilot episode is indicated by superhuman strength and speed, and in the ability to stop the Nazis and other wrongdoers. They are not portrayed on the battlefield, as the Amazons in *Wonder Woman* (2017) are.

The Amazons on Paradise Island in both Marston's comic and in the pilot episode are a community of women apart from men led by a queen with an Amazonian name, Hippolyta. Also, in both texts their society is a utopian one, supported by technology, such as the invisible



plane, and with an education programme and pastimes based on those of ancient Greece, including the athletics in the Olympic games style contest to decide who will return Steve Trevor to America. In the pilot, Queen Hippolyta is a character who can be seen as a man-hating feminist, espousing separatism from men. However, the authority of her views are undermined through her portrayal as a frivolous and comic character, wearing many jewels. The character of Diana, who sees the value of "sisterhood," and the possibility for men and women to live together as equals, offers an alternative feminism that is more palatable for 1970s viewers. Viewers with knowledge of the stories of Heracles and Hippolyta and Theseus and Hippolyta may understand why Hippolyta has no time for men, but these male characters are not mentioned by name in the pilot episode. And whereas the Amazons in ancient sources are all ultimately defeated by male heroes, in the pilot episode Amazons are superior to men (only women, we are told by Hippolyta, have the necessary ability to attempt "bullets and bracelets" and survive).

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Classical, Mythological,  
Traditional Motifs,  
Characters, and  
Concepts

### [Amazons Hippolyta](#)

Other Motifs, Figures,  
and Concepts Relevant  
for Children and Youth  
Culture

### [Gender Heroism Superheroes](#)

Further Reading

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Daniels, Lee, *Wonder Woman the Complete History: The Life and Times of the Amazon Princess*, London: Titan, 2000.

Gietzen, Andreas and Marion Gindhart, "Project(ion) Wonder Woman: Metamorphoses of a Superheroine" in Filippo Carla and Irene Beri, eds.,





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Inness, Sherrie, *Tough Girls: Women Warriors and Wonder Women in Popular Culture*, Philadelphia, Pennsylvania: University of Pennsylvania Press, 1999.

O'Reilly, Julie, "The Wonder Woman Precedent: Female (Super)Heroism on Trial", *The Journal of American Culture*, 28.3 (2006): 273–283.

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