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VENI VIDI MOVI(ES): The Reception of Julius Caesar in Audiovisual Productions for Children and Young Adults

Caesar already long ago conquered the realm of cinematography: from the silent movies, through the most famous blockbusters of the Golden Era of Hollywood, all the way to contemporary TV series and commercial presentations, ones often prepared on a scale befitting movie theatres. Initially, most of these productions targeted a rather mature public, however, Caesar's audiovisual reception has evolved to encompass broader groups and to offer a kind of all-ages entertainment, or even edutainment. In time, works aimed at children and young adults began to appear, and it is on them that I wish to focus my brief presentation. Drawing upon three short movies for a young public, I wish to discuss the challenges of studies on the reception of Caesar in this aspect, as well as to show how his image and legacy are being transmitted to the generations being raised in the 21st century.



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