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Elżbieta Olechowska, a classical philologist, textual critic (Claudian's *De bello Gildonico* publ. by E. J. Brill, Cicero's manuscript tradition by Ossolineum, three Cicero's speeches from 54 B. C. in *Bibliotheca Teubneriana*), as well as media expert (*Challenges for International Broadcasting*, vol. I-VI, *The Age of International Radio*). She worked at the University of Geneva, Institute for Advanced Study in Princeton, Canadian Broadcasting Corporation, and currently at the University of Warsaw focussing on history of Classics and reception of classical antiquity.



## Innovative Diversity of Academic Offer as a Response to Audiovisual Propagation of Second-Hand Knowledge of the Classical Humanities

Instead of lamenting the disappearance of Greek, Latin, and Classical Antiquity from school curricula, we may take a proactive approach and, in addition to traditional subjects in classics, offer university education that takes advantage of what students already know of the classical humanities, and build on that awareness which results basically from early exposure to mythical (or historic) heroes and narratives in audio-visual production for children and young adults. Exploring the creative process of reception behind films and television series inspired by classical themes known to creators only from secondary sources or in translation – most often genres such as fantasy, science fiction, or comic books – and inviting students to actively trace and analyze such themes in contemporary audio-visual culture, will allow them to grasp the significance, relevance, and continuity of universal values, conflicts, and characters the twenty-first-century youth shares with antiquity.

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