Oliver Brookes, "Entry on: Playmobil Play + Give (Series): Greek God Zeus by Playmobil Group ", peer-reviewed by Susan Deacy and Elżbieta Olechowska. Our Mythical Childhood Survey (Warsaw: University of Warsaw, 2018). Link: http://omc.obta.al.uw.edu.pl/myth-survey/item/363. Entry version as of November 06, 2026.

Playmobil Group

Playmobil Play + Give (Series): Greek God Zeus

Greece (2016)

TAGS: Zeus





We are still trying to obtain permission for posting the original cover.

General information	
Title of the work	Playmobil Play + Give (Series): Greek God Zeus
Country of the First Edition	Greece
Country/countries of popularity	worldwide
Original Language	Greek
First Edition Date	2016
Available Onllne	playmobil.co.uk (accessed: September 15, 2021).
Genre	Figurines*
Target Audience	Children (c. 4–10)
Author of the Entry	Oliver Brookes, Royal College of Nursing, orbrookes@gmail.com
Peer-reviewer of the Entry	Susan Deacy, University of Roehampton, s.deacy@roehampton.ac.uk Elżbieta Olechowska, University of Warsaw, elzbieta.olechowska@gmail.com

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Creators



Playmobil Group (Company)

The Playmobil Group was founded in 1974, in Zindorf, Germany by Hans Beck and Horst Brandstätter (accessed: July 6 2018). Over 3 billion Playmobil figures had been produced by 2017. The Playmobil Company state that, through their figures and sets, they offer "imaginative role play opportunities, integrated with a variety of historical and modern play themes." These sets are said to be both fascinating to children, and highly valued by parents and education practitioners. Playmobil sets and figures offer a large diversity of theme. These range from *Knights*, *Pirates*, *Wild Life*, *City Life*, and *History*.

Prepared by Oliver Brookes, The Royal College of Nursing, orbrookes@gmail.com

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Additional information

Summary

The figure is wearing traditional ancient Greek dress with a purple cloak around its shoulders. Upon the edge of the dress, much like with the Athena figure which was released at the same time, there is a geometric motif that reinforces the "Greekness" of the figure. The figure is crowned with a golden laurel garland, which identifies it as a king, or leader. In combination with the long white beard, and white hair of an older man the figure is identified also as a patriarch.

Much like Athena's owl, the eagle is the bird that is most closely linked to Zeus. The eagle is easily identifiable through its white head, brown body and golden beak, and is modelled on the colouring of a Bald Eagle. The eagle is perched upright, with its wings outstretched slightly as though to signify some sense of later action that could be controlled by the individual playing with the set.

Analysis

The figure is accompanied by a tri-forked bolt of lightning which can be held in the hands of the figure. The lightning bolt is frequently used as Zeus' weapon of choice, whilst also indicating his role as god of the sky, heavens, and the weather. The accessory is coloured yellow, the colour most typically associated with lightning, and the simplistic zig-zag pattern allows instant recognition of the accessory as lightning bolts.

The set also includes a plinth with the inscription *ΙΕΡΟΝ ΤΟΥ ΔΙΟΣ* [Temple of Zeus]. This is identical to that of Athena in all but inscription. It is coloured white to give the appearance of inscribed marble. The images accompanying the set often depict the eagle as perched atop this plinth. This serves to emphasise the connection between Zeus and the eagle. The use of inscription allows players – if they are able to read Greek (the figures are intended to date only for a Greek market) - to identify the figure immediately as Zeus.

Other accompanying accessories include a sceptre. This is taller than the figure itself, golden, and features a sphere moulded to the top. It can be held by the figure and can be made to move appropriately with the figure's articulated arms. In addition, there is a wooden stool or throne, with a purple cushion. The figure's legs can be bent, and it is therefore possible for the figure to sit on the stool.

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	The packing that accompanies this figure presents Zeus in his dynamic environment with the various attributes. The super-imposed background of mountains, clouds, and a large generic temple structure in the distance assumes that the figure is on a high mountain, perhaps intended to be Mount Olympus. The upper part of the dynamic scene shows a lightning strike as to further reinforce Zeus's domain over the sky and heavens.
Classical, Mythological, Traditional Motifs, Characters, and Concepts	Zeus
Other Motifs, Figures, and Concepts Relevant for Children and Youth Culture	Names Past Pop culture references Religious beliefs
Further Reading	Eptakili, Tassoula, *Playmobil looks to ancient Greek mythology for inspiration*, published October 3, 2016 at www.ekathimerini.com (accessed: August 3, 2018). Playmobil, *Playmobil company history* (accessed: August 3, 2018). Playmobil, *The fathers of Playmobil* (accessed: August 3, 2018).

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